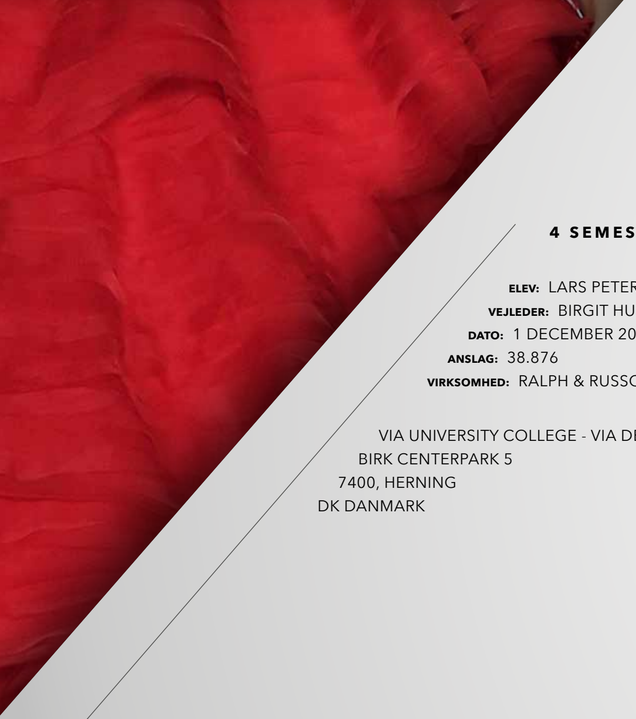
# RALPH & RUSSO

LARS WEDEL

.: SALGSMAPPE :.



**4 SEMESTER EKSAMEN**


**ELEV:** LARS PETER TVILLING WEDEL OLSEN
**VEJLEDER:** BIRGIT HUMMELMOSE

**DATO:** 1 DECEMBER 2017
**ANSLAG:** 38.876
**VIRKSOMHED:** RALPH & RUSSO


VIA UNIVERSITY COLLEGE - VIA DESIGN HERNING
BIRK CENTERPARK 5
7400, HERNING
DK DANMARK


RALPH & RUSSO
LARS WEDEL

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SANCTUARY

# .: BESTYKNINGSPLAN :.

| & | BASE | CORE | PROFILE | ANTAL |
|---|---|---|---|---|
| KORT JAKKE | | | | |
| LANG JAKKE | | | 1 | |
| PELS JAKKE | | | 1 | |
| TOP | | | 2 | |
| BLAZER | | | | |
| BUKS | | | 2 | |
| NEDERDEL | | | | |
| KORT KJOLE | | | 1 | |
| LANG KJOLE | | | 4 | |
| BUKSEDRAGT | | | 1 | |
| | | | STYLES I ALT | 12 |

SANCTUARY

ROYAL BLUE

MARINE

SOVEREIGN

GILDED

AUREATE

# .: SANCTUARY :.

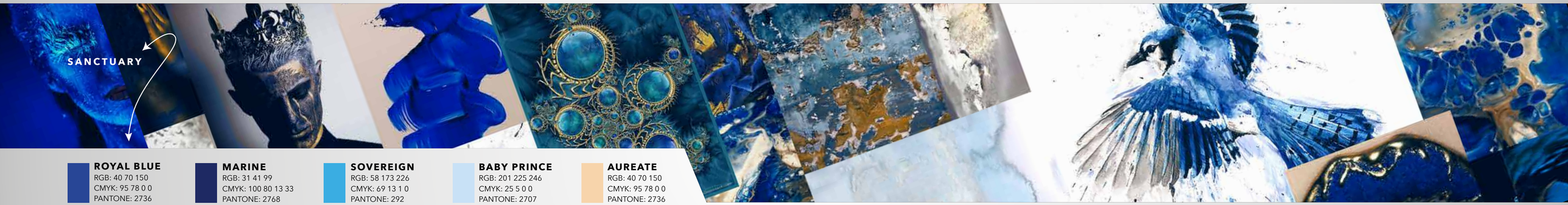
**SANCTUARY**

Sanctuary, som betyder tilflugtssted, er et board som blander idéen om vand, dyr og royalitet. Det symbolisere en verden opslugt af hav. Dette board er inspireret af Humanature igen. Humanature igen, er et board som bruger naturen og naturlige elementer til at skabe en mere afdæmpet og et tilbage træt til fortiden.

Jeg har brugt ideen om naturen og blandet det sammen med idéen om Atlantica og verden opslugt af hav, hvor der stadig er civilisation.

# .: FARVEKORT :.

# .: COLOUR BARCODE :.




**ROYAL BLUE**
RGB: 40 70 150
CMYK: 95 78 0 0
PANTONE: 2736

**MARINE**
RGB: 31 41 99
CMYK: 100 80 13 33
PANTONE: 2768

**SOVEREIGN**
RGB: 58 173 226
CMYK: 69 13 1 0
PANTONE: 292

**BABY PRINCE**
RGB: 201 225 246
CMYK: 25 5 0 0
PANTONE: 2707

**AUREATE**
RGB: 40 70 150
CMYK: 95 78 0 0
PANTONE: 2736

**GILDED**
RGB: 226 175 104
CMYK: 13 21 67 2
PANTONE: 1355

**AURIC**
RGB: 190 126 38
CMYK: 21 51 92 11
PANTONE: 723

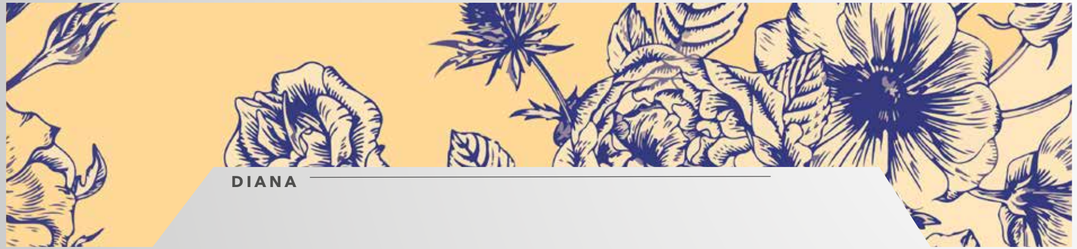
**SNOW WHITE**
RGB: 255 255 255
CMYK: 0 0 0 0
PANTONE: 100-1

**VILLAIN BLACK**
RGB: 0 0 0
CMYK: 0 0 0 100
PANTONE: P BLACK

# .: MØNSTER DESIGNS :.

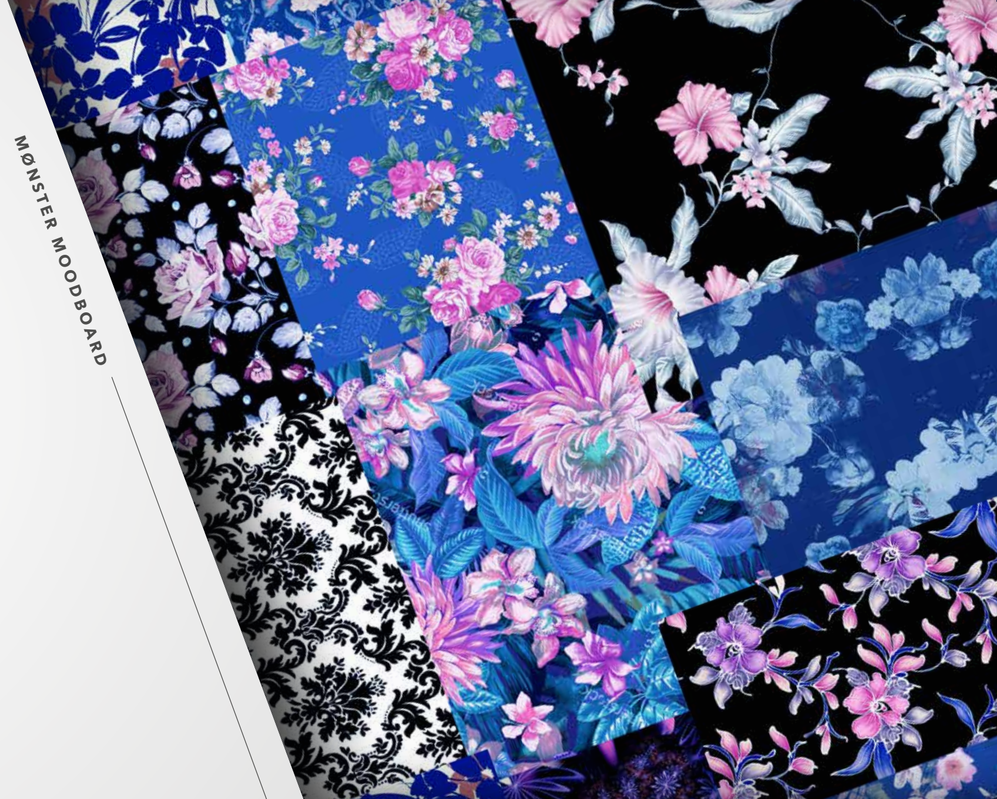
HEKATE

DISSE 2 MØNSTRE ER DESIGNET AF LARS WEDEL



DIANA

MØNSTER MOODBOARD



# KOLLEKTIONEN

# EOS

**STYLE**
EOS - 1018D70

**TRIM**
Lynlås - 1018LY1x20cm
Bælte - 1018BE1x70cm / GILDED
Perle Knap - 1018PK1x4 / SNOW WHITE
Tråd - 1018SMA / MARINE
Flis

**TEXTILER**

100% SE

60% PA & 40% VI

**FARVER**

Marine

**CARE LABEL**

# ATHENA

**STYLE**
ATHENA - 1018D30

**TRIM**
Lynlås - 1018LY1x20cm
Bælte - 1018BE1x70cm / GILDED
Perle Knap - 1018PK1x60 / SNOW WHITE
Tråd - 1018SMA / MARINE
Flis

**TEXTILER**

100% SE

**FARVER**

Marine

**CARE LABEL**

# MINERVA

**STYLE**
MINERVA - 1018E25

**TRIM**
Perle Knap - 1018PK1x56 / SNOW WHITE
Tråd - 1018SMA / GILDED

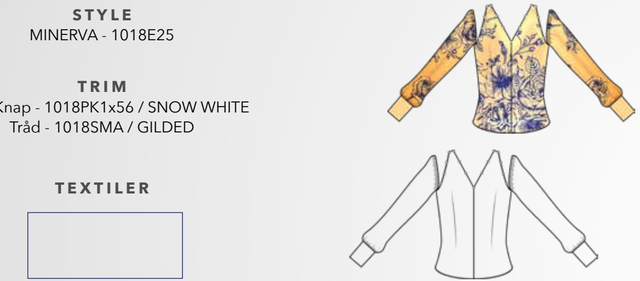
**TEXTILER**

100% SE

**FARVER**

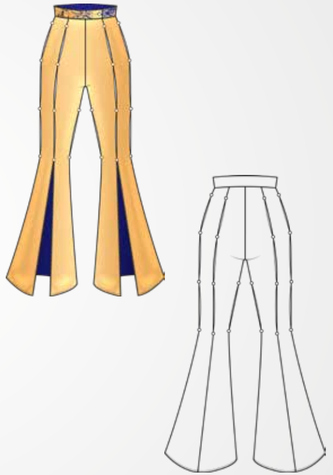
Diana | Gilded | Aureate

**CARE LABEL**





# KALI



**STYLE**
KALI - 1018E80

**TRIM**
Perle Knap - 1018PK1x40 / SNOW WHITE
Tråd - 1018SMA / GILDED

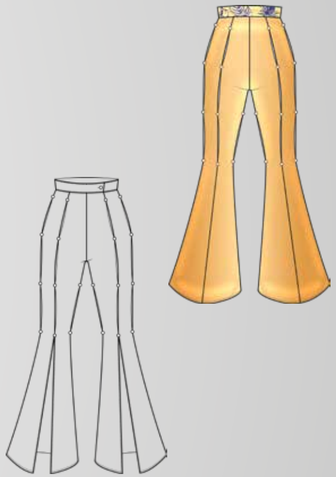
**TEXTILER**

100% SE

**FARVER**

Diana | Gilded | Aureate

**CARE LABEL**



# GAIA

**STYLE**
GAIA - 1018L50

**TRIM**
Perle Knap - 1018PK1x18 / SNOW WHITE
1018PK6x8 / SNOW WHITE

**TEXTILER**

100% WS

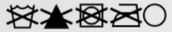
100& SE

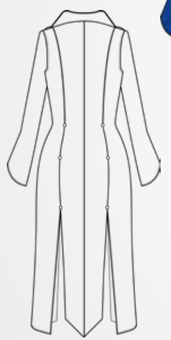
**FARVER**

Marine

Royal Blue

**CARE LABEL**





# LAKSHMI

**STYLE**
LAKSHMI - 1018L60

**TRIM**
Bælte - 1018BE1x70cm / GILDED
Knap -1018PK5x3 / ROYAL BLUE

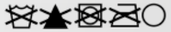
**TEXTILER**

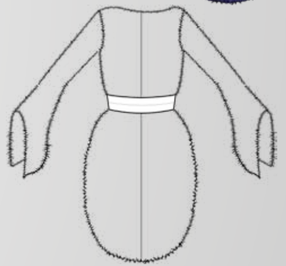
100% Fox Fur

**FARVER**

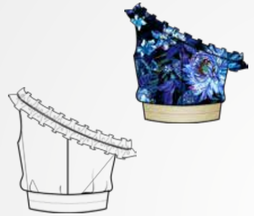
Royal Blue

**CARE LABEL**





# NEPHTHYS



**STYLE**
NEPHTHYS - 1018A25

**TRIM**
Bælte - 1018BE1x70cm / GILDED

**TEXTILER**

100% SE

**FARVER**

Marine

Gilded

Herate

**CARE LABEL**



# RHEA

**STYLE**
RHEA - 1018A80

**TRIM**
Lynlås - 1018LY1x20cm / MARINE

**TEXTILER**

100% SE

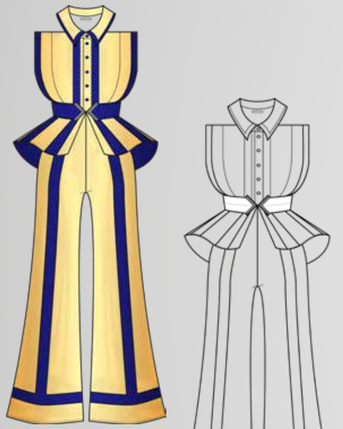
**FARVER**

Marine

**CARE LABEL**

**AUREATE**
RGB: 40 70 150
CMYK: 95 78 0 0
PANTONE: 2736

# EPONA



**STYLE**
EPONA - 1018E40

**TRIM**
Flis
Bælte - 1018BE1x70cm / MARINE
Knap - 1018PK7x6 / MARINE

**TEXTILER**

100% SE

**FARVER**

Marine

Gilded

Aureate

**CARE LABEL**

# HELLA

**STYLE**
HELLA - 1018D22

**TRIM**
Lynlås - 1018LY1x40cm / MARINE
Perle Knap - 1018PK1x8 / SNOW WHITE
Flis

**TEXTILER**

100% SE

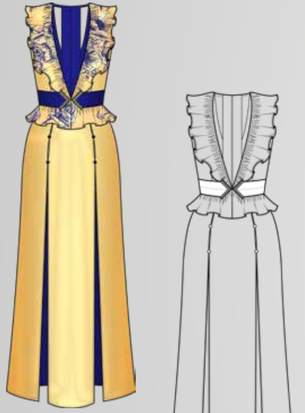
**FARVER**

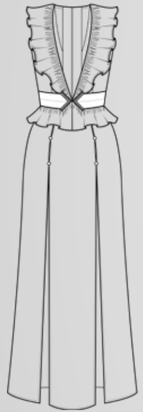
Marine

Gilded

**CARE LABEL**

# SELENE





**STYLE**
SELENE - 1018D77

**TRIM**
Lynlås - 1018LY1x40cm / GILDED
Bælte - 1018BE1x70cm / MARINE
Perle Knap - 1018PK1x8 / MARINE
Flis

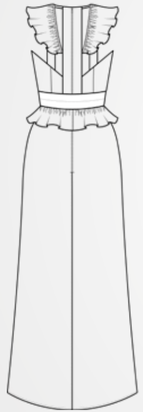
**TEXTILER**

100% SE

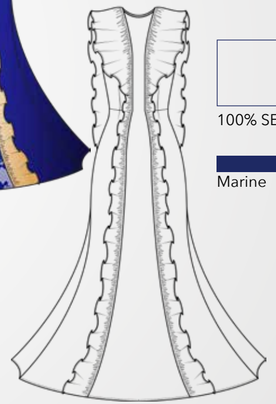
**FARVER**

Marine | Gilded | Aureate

**CARE LABEL**



# APHRODITE



**STYLE**
APHRODITE - 1018D88

**TRIM**
Lynlås - 1018LY1x40cm / MARINE
Flis

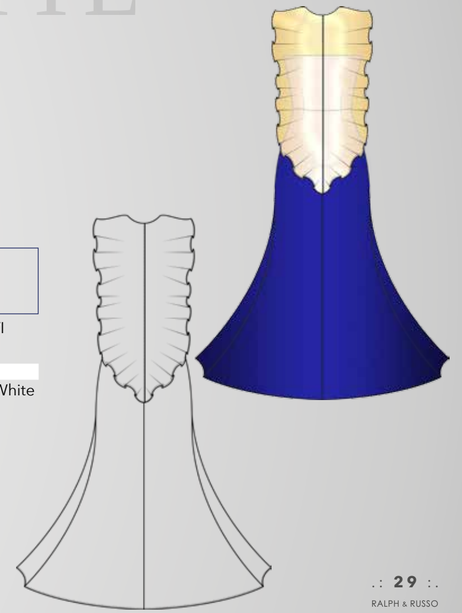
**TEXTILER**

100% SE | 60% PA & 40% VI

**FARVER**

Marine | Gilded | Snow White

**CARE LABEL**



# .: STYLEVIEW :.

**STYLE**
EOS - 1018D70

**TEXTILER**
1. 100% SE

2. 60% PA / 40% VI

**FARVER**
MARINE

**STØRRELSER**
0 - 8

**STYLE**
MINERVA - 1018E25

**TEXTILER**
100% SE

**FARVER**
GILDED

**STØRRELSER**
0 - 8

**MØNSTER**
DIANA

**STYLE**
GAIA - 1018L50

**TEXTILER**
100% WS

**FARVER**
ROYAL BLUE MARINE

**STØRRELSER**
XS - L

**STYLE**
ATHENA - 1018D30

**TEXTILER**
100% SE

**FARVER**
MARINE

**STØRRELSER**
0 - 8

**STYLE**
KALI - 1018E80

**TEXTILER**
100% SE CREPE

**FARVER**
GILDED ROYAL BLUE

**STØRRELSER**
XS - L

**MØNSTER**
DIANA

**STYLE**
LAKSHMI - 1018L60

**TEXTILER**
80% FOX / 20% SE

**FARVER**
ROYAL BLUE

**STØRRELSER**
XS - L

**STYLE**
NEPHTHYS - 1018A25

**TEXTILER**
100% SE

**FARVER**
ROYAL BLUE

**STØRRELSER**
XS - L

**MØNSTER**
HEKATE

**STYLE**
HELLA - 1018D22

**TEXTILER**
1. 100% SE

2. 60% PA / 40% VI

**FARVER**
MARINE

**STØRRELSER**
0 - 8

**STYLE**
SELENE - 1018D77

**TEXTILER**
100% SE

**FARVER**
GILDED MARINE

**STØRRELSER**
0 - 8

**MØNSTER**
DIANA

**STYLE**
RHEA - 1018A80

**TEXTILER**
100% SE CREPE

**FARVER**
MARINE

**STØRRELSER**
XS - L

**STYLE**
EPONA - 1018E40

**TEXTILER**
100% SE CREPE

**FARVER**
GILDED MARINE

**STØRRELSER**
XS - L

**STYLE**
APHRODITE - 1018D88

**TEXTILER**
1. 100% SE

2. 60% PA / 40% VI

**FARVER**
AUREATE MARINE

**STØRRELSER**
0 - 8

LARS WEDEL